



About the Expo:

The Four Corners Green Living Expo is an exhibition of the latest green products and services dedicated to making the world a better place while promoting a better life through smarter living.

The Expo will feature over 75 exhibits plus informative seminars, great food and fantastic speakers, all gathered at one exciting location! With thousands expected to attend, make sure you don't miss this opportunity to exhibit your products and services to these like-minded individuals.

Why Exhibit:

- Increase Sales & Grow Your Business
- Foster Customer Loyalty
- Educate Prospects about Your Product/Service
- Position Yourself as a Leader in the Emerging Green Movement
- Collect Qualified Leads & Identify New Customers
- Build/Increase Brand Awareness

If you are an exhibitor, Four Corners Green Living Expo is an exceptional opportunity for you to showcase your green products and services or broaden your marketing reach. Last year's inaugural event brought in close to 2,000 attendees and we anticipate the numbers to grow this year.

Who Is Eligible To Exhibit:

The Four Corners Green Living Expo seeks to present products, services, resources and information that promote healthier, more ecologically sound lifestyles, as well as educating attendees about the environmental impacts of consumer actions and choices.

Although we will certainly entertain an Exhibitor Application from anyone, our preference will be to obtain Exhibitors that include companies whose products and operations have (or will soon have) significantly reduced environmental impacts, and move in the direction of long-term sustainability. Companies with a specific product line or service with significantly reduced environmental impacts are also of interest, as long as the Exhibitor features that specific product or service. Government or nonprofit organizations whose objectives are consistent with the Green Living Expo are also encouraged to be Exhibitors. Exhibitors that demonstrate a commitment to the Green Living Expo's goals will be the most desirable.



Recommended Exhibitors:

- Eco-friendly products and services
- Renewable energy; alternative energy; energy efficiency solutions
- Green building
- Green and socially responsible investment/financing
- Educational institutions
- Resource management organizations
- Organic clothing, food and personal lifestyle products
- Crafts and specialty green products
- Transportation

Standard Booth Packages Include:

- Business space (9x10) is \$300
- Non-Profit space (9x10) is \$100 (limited to the first ten who sign up)
- Business space (9x20) is \$550
- Corner booths \$100 extra (first come, first serve)
- Listing in program
- We will be assigning booth spaces. The first two rows are reserved for our partners. Please see our partnership info if you would like to be in the first or second row.

\$100 deposit is due at time of reservation

Final payment is due 45 days prior to the event

Reservations paid in full by February 28, 2011 will receive a %10 discount

Promotion:

The Four Corners Green Living Expo will be promoted through our partnerships with our TV, radio and newspaper media partners. In addition, the Expo will be promoted through an extensive marketing campaign including posters, mailers, press releases and the Expo's website. Also, Expo Sponsors agree to promote the event through their organizational channels, as do many environmental groups and state and local government agencies.



Partnerships:

In order to produce an event of this stature it takes organizations and individuals who understand and are committed to the value of ecology and green living to be involved. We want to extend the opportunity for those interested to become a partner of the show. We offer many levels of participation, if you are interested please contact Eco Logic Events at 970-759-4144.

GLOBAL PARTNER TBD Exclusive Opportunity! (1 spot available)

“Your Company Name” presents... the Four Corners Green Living Expo. This exclusive opportunity will allow you to customize the level to fit your business/cause goals. We will work with you in the months leading up to the Expo, during and after the event to market your business as the title sponsor. Please call us to set up an appointment to discuss this option. Some benefits you can expect at this level are:

- Your Company’s name and logo headlined in prominent media coverage and promotional materials, including event program, signs, posters, website
- Your Company’s name and logo will be included on all radio, print and television advertising
- Full page ad in the event publication with a regional distribution
- Two free exhibit spaces in a prominent location (\$600 value)
- Opportunity to host a workshop during prime time at the Expo
- Included as the title sponsor in the event press kit
- Sponsor has stage time at event
- Sponsor publicly thanked at the event during stage presentation
- Thirty days after the Expo, we will provide a broadcast e-mail to all registered event attendees, featuring sponsorship information. We will highlight your business and you can include a coupon/offer to follow up with attendees
- 6 tickets to Film Series
- Your Company’s name and logo on recyclable, reusable bag handed out to the first 500 attendees at the event
- Prominent spot on event merchandise

SUSTAINABLE PARTNER \$3,000 Great Opportunity!

- Your Company’s name and or logo included in select media coverage and promotional materials, including event program, signs, posters, website
- Your Company’s name and or logo will be included on select radio, print and television advertising
- Two free exhibit spaces in a prominent location (\$600 value)
- Opportunity to host a workshop during prime time at the Expo
- Half page ad in the event publication with a regional distribution
- Included in the event press kit
- Sponsor publicly thanked at the event during stage presentation
- Thirty days after the Expo, we will provide a broadcast e-mail to all registered event attendees, featuring sponsorship

- information. We will highlight your business and you can include a coupon/offer to follow up with attendees
- 4 tickets to Film Series
 - Your Company's name and logo on recyclable, reusable bag handed out to the first 500 attendees at the event
 - Prominent spot on event merchandise

EARTH FRIENDLY PARTNER \$1500

- Your Company's name included in select media coverage and promotional materials, including event program, signs, posters, website
- Your Company's name will be included on select radio, print and television advertising
- One free exhibit space in a prominent location (\$300 value)
- Quarter page ad in the event publication with a regional distribution
- Included in the event press kit
- Sponsor publicly thanked at the event during stage presentation
- Thirty days after the Expo, we will provide a broadcast e-mail to all registered event attendees, featuring sponsorship information. We will highlight your business and you can include a coupon/offer to follow up with attendees
- 2 tickets to Film Series
- Your Company's name and logo on recyclable, reusable bag handed out to the first 500 attendees at the event

ORGANIC PARTNER \$500

- Your Company's name included in select media coverage and promotional materials, including event program, signs, posters, website
- Sponsor publicly thanked at the event during stage presentation
- Thirty days after the Expo, we will provide a broadcast e-mail to all registered event attendees, featuring sponsorship information
- Your Company's name on recyclable, reusable bag handed out to the first 500 attendees at the event

LOCAL PARTNER \$250

- Your Company's name included in select media coverage and promotional materials, including event program, signs, posters, website
- Sponsor publicly thanked at the event during stage presentation
- Thirty days after the Expo, we will provide a broadcast e-mail to all registered event attendees, featuring sponsorship information

**Please keep in mind that these levels are guidelines to start with. We will entertain any ideas or proposals you may have. Our goal is to work with you to help promote your business and ideas.

2011 Expo Application

Saturday April 16, 2011 from 10:00am-5:00pm
Sunday April 17, 2011 from 10:00am-3:00pm
La Plata County Fairgrounds

Company Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____

Website and E-mail: _____

Product/Service Description _____

Please specify your level of participation

- Business space (9x10) \$300
- Non-Profit space (9x10) \$100
- Business larger space (9x20) \$550
- Corner booth \$100 extra

CANCELLATION POLICY: All registration fees for the 4 Corners Green Living Expo are non-refundable and non-transfer able after March 4, 2011. A \$50 cancellation fee will be applied to those who cancel prior to March 4, 2011. If you wish to cancel your registration before March 4, 2011 we must receive your request in writing.

EXHIBITOR GUIDELINES: In order to insure the utmost quality of the 4 Corners Green Living Expo, all participating exhibitors MUST follow these rules.
A. All product lines/services displayed and/or sold from exhibits must be listed on exhibitor application and pre-approved by show management.
B. All exhibits must be professional in appearance (example: no hand written signs, sale signs, visible storage boxes, etc.)
C. Booth sharing and subletting is NOT permitted.

Applicant (exhibitor) hereby understands: 4 Corners Green Living Expo (management) reserves all rights in determining the participation of any exhibitor. All merchandise and personal property is the sole responsibility of the exhibitor. 4 Corners Green Living Expo or La Plata County Fairgrounds will not be held responsible for lost, stolen or broken goods before, during, or after the event; nor will the above be responsible for any personal injury before, during or after the event. In the event of cancellation of the Expo due to fire, strikes, act of God, government regulations, or any cause beyond control, Management shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Director y and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds will be made solely at the discretion of Management. Management retains the right to sell any space cancelled by exhibitor. No spaces may be shared or sublet. Exhibits must remain open until the closing of the Expo. Early packing is prohibited. Exhibitor fully understands that this contract is firm. Eco Logic Events and all employees thereof, shall indemnify and be held harmless against and from all claims, actions, lawsuits, proceedings, costs, expenses, damages and liabilities arising out of, connected with or resulting from actions or omissions while performing services designated in this agreement.

With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to management to use in future promotional materials any such photos and or comments. The undersigned agrees to abide by the Conditions and Regulations of the Expo as set forth here, enclosed and in the Exhibitor Expo Package issued in advance of the Expo.

Signature of Applicant: _____ Date: _____

Please make checks payable to Eco Logic Events and mail application along with a check or money order to:

Eco Logic Events
PO Box 4416
Durango Co 81302

Please call Celeste 970-749-7052 or Carol 970-759-4144 for any questions.